



Interactive READY Booth

Contact

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Description

The Interactive READY Booth would be an experiential, educational traveling exhibit with the goal of making disaster preparedness easy and fun to facilitate the greatest amount of behavioral change. READY stands for Readiness Education, Accumulation, and Defense each Year. The booth will draw on design that will be relevant and appropriate for all ages and provide resources to community members for how, where, why, and what to prepare for different types of emergencies. It will collaborate with local groups and organizations in order to leverage existing audiences and resources. After a few years, the goal is to expand the Interactive READY Booth into its own Interactive READY Festival to be held annually on a day or weekend specifically centered on community emergency preparedness, featuring family appropriate activities, educational workshops, interactive exhibits, music, and vendors. The ultimate goal is to reach an increasingly large audience of individuals, families, business owners, etc. and helping them to be better prepared and resilient in the face of disasters.

Timeframe

This initiative is now in the planning and preparation phase with a tentative minimum viable project date tentatively scheduled for the fall of 2019. Please see attached slide entitled "Scalability, Timeline, & Impact" for more information on a potential tentative timeline.

Funding

Right now funding is from a prize awarded during the ICAN SOLVE event, totaling \$600.

Equity and Accessibility

As this booth will be able to travel and be designed to tailor to different types of learners, age groups, and audiences, we plan to collaborate with all different types of community groups and organizations to see how we can make information relevant, useful, and engaging to them.

Approvals

N/A

Community Action Plan (CAP) Objectives

SS3: Community Resiliency

Partners

Peter Greenberg and Patricia Parcel contributed to this initiative generated during the first inaugural ICAN SOLVE event on community emergency preparedness.

Date Accepted: 08/23/2019